

# TROYLUJAN

## Profile Statement

Positive, outgoing, hardworking individual; excels in project management and system development. Always looking for a better, faster, more cohesive way to do things. Advanced problem-solving ability, loves a good challenge. Places high priority on gratitude and mindset framing. Responsible, honest and quick to lend help to others.

## Honors and Activities

ISU Advertising Federation President  
National Student Advertising Competition 2014  
Deans List Honors  
Bannock Humane Society Dog Fostering

## Work History

**PDXperts, Inc** - Portland May 2018 - Jan 2019  
Marketing Manager - Branding & Systems Specialist

Managed multiple brands on all platforms including websites, social media, print & digital collateral and campaigns. Wrote creative content for brands. Tracked key performance indicators & relevant metrics for website, campaign landing pages and social media channels. Coached marketing employees on goal setting, time management and task prioritization to meet organizational goals. Advised company partners on marketing strategy, provided copy & graphic assets.

**Premiere Property Group, LLC** - Portland Mar 2016 - Mar 2018  
Marketing Administrator - Listing & Broker Marketing Specialist

Managed marketing projects and vendor relationships. Marketing consultation & strategy advice to brokers. Hired, trained and managed marketing employees. Custom graphic design & template creation. Increased platform profit margin by 80-120% per order by negotiating with existing & new vendors.

**Transportation Media** - Portland Apr 2015 - Mar 2016  
Graphic Designer - Production

Created original artwork while following brand guidelines for many different businesses in various industries. Worked extremely efficiently to manage deadlines. Tracked projects from initial communication to print. Answered phones and spoke directly with clients about revisions to design, deadlines & more.

## Contact

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## Education

Idaho State University  
Bachelor of Arts;  
Visual Communication  
Minor in Marketing

## Skills

Illustrator



Photoshop



InDesign



Premiere & AfterEffects



Microsoft Office



Creativity



Mac



PC



Photography



Customer Service

